



ORGANISED BY:



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12:00-12:30

REGISTRATION

12:30-13:00

INTRODUCTIONS

**Peter Panes**  
Director, Goethe-Institut  
Thessaloniki  
**Yannis Boutaris**  
Mayor of Thessaloniki  
**Elli Chrysidou**  
Vice-Mayor of Culture

**Anastasios Tzikas**  
President, TIF - Helexpo  
**Max Spielmann**  
Hyperwerk Institute for  
Postindustrial  
Design - FHNW, Basel

**Christos Savvidis**  
ArtBOX.gr, Artistic  
Director of Artcitya  
by Goethe-Institut  
Thessaloniki

13:00-14:40

SESSION 1 ART FOR SOCIAL CHANGE - THEORY & PRACTICES

**Pablo Helguera** Visual artist,  
educator, author

Social Practice Vs. Social Work

**Nato Thompson** Artistic Director,  
Creative Time New York

Reflections on Socially Engaged Art at  
Creative Time

**Kari Conte** Director of Programs & Exhibitions,  
International Studio & Curatorial Program  
(ISCP), New York

Strategies for Hosting Socially Engaged Art  
in the Field of Residencies

**Pedro Reyes** Artist

Art & Disarmament

**Harikleia Hari**  
Architect

Participatory Territorial Narrative  
Mechanisms

**Stephanie Bertrand** Independent curator

Antinomies of Socially Engaged Art

**Lena Joehnk** PhD student in the field of  
Socially Engaged Art, Hafen City University  
Hamburg

The perspectives of the "Theory of Social  
Practice" on Socially Engaged Art

Q&As

14:40-15:30

LUNCH BREAK



15:30-16:55

SESSION 2 POLITICAL STRATEGIES IN ART

**Florian Malzacher** Freelance curator, writer  
& dramaturge, Artistic director of Impulse  
Theatre Festival Cologne/Düsseldorf

What role can art play in this? On useful  
art & direct engagement.

**Tania Bruguera**  
Political artist

Transforma tus ideas en acciones cívica /  
Transform your ideas into civic actions,  
2017, Speak, Serpentine Sackler Gallery,  
London (1 March 2017 - 21 May 2017)

**Monika Kästli**  
Art historian & curator

Practice of Resistance in the work of  
Francis Alÿs

**Kostis Stafylakis** Art theorist & visual  
artist, Dr. of Political Science, Adjunct at  
the University of Patras

A politics of Lies. Nationalization,  
Subversion & Semblance in recent artistic  
activism from Greece

**Samuel Kalika** Artist, designer; founder of  
Critical Concrete, Porto

From Socially Engaged Art to Participatory  
Social Architecture

**Philip Horst** Artist, KUNSTrePUBLIK, co-founder  
ZK/U Berlin

Spaces, Places, Dis-placements

Q&As

16:55-17:00

VIDEO BREAK



Friday 31.03

17:00-18:30

SESSION 3

ECONOMY, INVENTION OF WORK, DIGITAL COMMONS, MAKER MOVEMENT

Jeanne Van Heeswijk  
Artist

Freehouse: Radicalising the Local & the Birth of Enabled Cooperative

Achilleas Kentonis Trans-disciplinary artist, innovation trainer & engineer; founding director of ARTos Foundation Nicosia

How creativity can produce sustainable models of collaboration between the authorities & the citizens

Elli Chrysidou Vice-Mayor of Culture & Christos Savvidis ArtBOX.gr; Artistic Director of Artecitya by Goethe-Institut Thessaloniki

The project LABattoir: Socially Engaged Machine, Laboratory of Applied Creativity

Giovanni Flore Benetton Digital Signage Project Management

A Branded Story. Designing Experiences on the Store-front

Niels Boeing Journalist, author, co-founder of Fab Lab Fabulous St. Pauli, Hamburg

Fabrication, Art and Productive Spaces

Max Spielmann Hyperwerk Institute for Postindustrial Design - FHNW, Basel

Work as Invention

Q&As

Saturday 01.04

11:30-12:00

REGISTRATION



12:00-13:00

SESSION 4

ART & EDUCATION

Eric Ellingsen Artist; Illinois Institute of Technology, Studio Assistant Professor; Institut fur Raumexperimente, UdK, Berlin; co-director 2009-2014  
Practise(in)Cognition Artists group

Oh crap, it's a miracle

Sepake Angiama Documenta 14, Head of Education  
Arnisa Zeqo Documenta 14, Coordinator of Education

What shifts? What drifts? What remains?

Q&As

13:00-13:10

VIDEO BREAK



13:10-14:10

SESSION 5

PERSPECTIVES ON THE CONCEPT OF LABOUR

Nicholas Theocarakis Associate Professor of Political Economy & History of Economic Thought at the Department of Economics of the National & Kapodistrian University of Athens

Metamorphoses: the concept of Labour in the history of political economy

Christos Pierros Senior researcher at Labour Institute of GSEE

Labour in a new age of uncertainty

Giorgos Gkiouzepas Environmental Scientist

Extrapolating Societies: climate change & energy futures

Q&As

14:10-15:20

LUNCH BREAK



Saturday 01.04

15:20-16:50

SESSION 6 COMMUNITY, URBAN TRANSFORMATION, DIGITAL CULTURE

Felix Stalder Professor for Digital Culture,  
Zürich University of the Arts / Senior  
Researcher, World Information Institute,  
Vienna

Rethinking Community for Digital  
Emancipation

Dimitri Konstantinidis Founding Director,  
Apollonia European Art Exchanges

Artecitya. Envisioning the City of Tomorrow  
(2014-2018)

Lydia Chatziakovou ArtBOX.gr; Artistic  
Director of Artecitya Thessaloniki by Helexpo

The Art - Science - Technology Festival of  
Artecitya by Helexpo

Rainer Rosegger  
Sociologist

Re-design Eisenerz: Design after  
Decline. Art & Culture as resource of  
transformation.

Christof Mayer  
Architect; co-founder, Raumlabor, Berlin

The Agency of Urban Practise

Christopher Dell  
Professor for Urban Design Theory at Hafencity  
University Hamburg

The Working City

Q&As

WI-FI

NAME & PASSWORD: GOETHEGUEST



Due to the fact that  
the conference is  
broadcasted live,  
questions to the  
contributors can be  
submitted via email to:  
[artecityaconf@gmail.com](mailto:artecityaconf@gmail.com)

The presenters will be  
happy to convey them.  
Thank you!