



International Conference “Work as Invention. Art for Social Change” Thessaloniki, Basel / 31.03-01.04 2017 PROGRAMME

NOTE: Programme times are in EET (GMT +2)

| FRIDAY, 31/03 | | |
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| 12:00-12:30 | Registration | |
| 12:30-13:00 | INTRODUCTIONS | |
| Peter Panes | Director, Goethe-Institut Thessaloniki | |
| Yannis Boutaris | Mayor of Thessaloniki | |
| Elli Chrysidou | Vice-Mayor of Culture | |
| Anastasios Tzikas | President, TIF - Helexpo | |
| Max Spielmann | Hyperwerk Institute for Postindustrial Design - FHNW, Basel | |
| Christos Savvidis | ArtBOX.gr; Artistic Director of Artecitya by Goethe-Institut Thessaloniki | |
| 13:00-14:40 | SESSION 1: Art for social change - theory & practices | Title |
| Pablo Helguera | visual artist, educator, author | Social Practice Vs. Social Work |
| Nato Thompson | Artistic Director, Creative Time New York | Reflections on socially engaged art at Creative Time |
| Kari Conte | Director of Programs and Exhibitions, International Studio & Curatorial Program (ISCP), New York (USA) | Strategies for Hosting Socially Engaged Art in the Field of Residencies |
| Pedro Reyes | artist | Art and Disarmament |
| Harikleia Hari | architect | Participatory Territorial Narrative Mechanisms |
| Stephanie Bertrand | independent curator | Antinomies of socially engaged art |
| Lena Joehnk | Lena Jöhnc, PhD student in the field of Socially Engaged Art, Hafen City University Hamburg | The perspectives of the “Theory of Social Practice” on Socially Engaged Art |
| Q&As | | |
| 14:40-15:30 | Lunch Break | |
| 15:30-16:55 | SESSION 2: Political Strategies in Art | Title |
| Florian Malzacher | freelance curator, writer and dramaturge, Artistic director of Impulse Theatre Festival (Cologne/Düsseldorf) | What role can art play in this? On useful art and direct engagement. |
| Tania Bruguera | political artist | Transforma tus ideas en acciones cívica / Transform your ideas into civic actions, 2017, Speak, Serpentine Sackler Gallery, London (1 March 2017 – 21 May 2017) |
| Monika Kästli | art historian and curator | Practice of Resistance in the work of Francis Alÿs |
| Kostis Stafylakis | art theorist and visual artist, Dr. of Political Science, Adjunct at the University of Patras. | A politics of Lies. Nationalization, Subversion and Semblance in recent artistic activism from Greece |
| Samuel Kalika | artist, designer; founder of Critical Concrete, Porto | From socially engaged art to participatory social architecture |
| Philip Horst | artist, KUNSTrePUBLIK, co-founder ZK/U Berlin | <i>Title coming soon</i> |
| Q&As | | |
| 16:55-17:00 | Break - video | |
| 17:00-18:30 | SESSION 3: Economy, Invention of Work, Digital Commons, Maker Movement | Title |
| Jeanne Van Heeswijk | artist | Freehouse: Radicalising the Local and the Birth of Enabled Cooperative |
| Achilleas Kentonis | trans-disciplinary artist, innovation trainer and engineer; founding director of ARTos Foundation Nicosia | How creativity can produce sustainable models of collaboration between the authorities and the citizens |
| Elli Chrysidou | Vice-Mayor of Culture | The project LABattoir: socially engaged machine, laboratory of applied creativity |
| & Christos Savvidis | ArtBOX.gr; Artistic Director of Artecitya by Goethe-Institut Thessaloniki / Vice-Mayor of Culture | |
| Giovanni Flore | Benetton Digital Signage Project Management | A Branded Story. Designing Experiences on the store-front |
| Niels Boeing | journalist, author, co-founder of Fab Lab Fabulous St. Pauli, Hamburg | Fabrication, art and spaces |
| Max Spielmann | Hyperwerk Institute for Postindustrial Design - FHNW, Basel | Work as Invention |
| Q&As | | |

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| SATURDAY, 01/04 | | |
| 11:30-12:00 | Registration | |
| 12:00-13:00 | SESSION 4: Art & Education | Title |
| Sepake Angiama | documenta 14, Head of Education | documenta 14's Programme of Education (tentative title) |
| Arnisa Zeqo | documenta 14, Coordinator of Education | documenta 14's Programme of Education (tentative title) |
| Eric Ellingsen | artist; Illinois Institute of Technology, Studio Assistant Professor; Institut für Raumexperimente, UdK, Berlin; co-director 2009-2014 | Title: Oh crap, it's a miracle performed by Practise(in)Cognition |
| & Practise(in)Cognition | artists group | |
| Q&As | | |
| 13:00-13:10 | Break - video | |
| 13:10-14:10 | SESSION 5: Perspectives on the concept of Labour | Title |
| Nicholas Theocarakis | Associate Professor of Political Economy and History of Economic Thought at the Department of Economics of the National and Kapodistrian University of Athens | Metamorphoses: the concept of Labour in the history of political economy |
| Christos Pierros | Economist - Senior researcher at Labour Institute of GSEE | Labour in a new age of uncertainty |
| Giorgos Gkiouzezas | Phd, Environmental Scientist | Extrapolating Societies: climate change and energy futures |
| Q&As | | |
| 14:10-15:20 | Lunch Break | |
| 15:20-16:50 | SESSION 6: Community, Urban Transformation, Digital Culture | Title |
| Felix Stalder | Professor for Digital Culture, Zürich University of the Arts / Senior Researcher, World Information Institute, Vienna | Rethinking community for digital emancipation |
| Dimitri Konstantinidis | Founding Director, Apollonia European Art Exchanges | Artecitya. Envisioning the City of Tomorrow (tentative title) |
| Lydia Chatziakovou | ArtBOX.gr; Artistic Director of Artecitya Thessaloniki by Helexpo | The Art - Science - Technology Festival of Artecitya by Helexpo |
| Rainer Rosegger | social scientist | re-design Eisenerz: Design after Decline. Art & Culture as resource of transformation. |
| Christof Mayer | architect; co-founder, Raumlabor, Berlin | The Agency of Urban Practise |
| Christopher Dell | Professor for Urban Design Theory at Hafencity University Hamburg | The Working City |
| Q&As | | |